



Radio Television Hong Kong Environmental Report 2008

Introduction

Radio Television Hong Kong's (RTHK) environmental report provides you with information on its commitment to protect the environment.

RTHK, as Hong Kong's public broadcaster, aims to inform, educate and entertain the general public and specific target audiences through a balanced mix of high quality programming. This very much includes promoting environmental awareness.

Environmental Goal

Apart from implementing environmental practices in housekeeping activities and instilling high environmental values in our employees, we are committed to contributing in promoting public awareness of environmental issues by -

- ◆ assisting in educating the community that the environment is everybody's business - RTHK issues trailers, announcements and produces programmes to help nurture public awareness on the subject;
- ◆ stimulating and focusing discussions on environmental issues and policies - RTHK brings Government and NGOs together to public occasions where Government officials and experts can share information and experience with members of the public who may also express their views on the subject; and
- ◆ providing opportunities for Government to explain current policies and environmental protection initiatives through programmes and projects.

Environmental Policy

In pursuance of its environmental commitments, RTHK will continue to:

- ◆ contribute to promoting public awareness regarding environmental protection and conservation of natural resources;
- ◆ comply with, and where appropriate exceed, legal regulations and voluntary standards in relevant operations;
- ◆ practise the principle of Reduce, Reuse and Recycle in the consumption of material;
- ◆ foster and encourage personal responsibility among all RTHK staff in caring for the environment; and
- ◆ seek continual improvement of its environmental performance on all fronts.

Environmental Highlights

In 2008, RTHK had made the following major efforts:

Programmes production

Radio Programmes

- ◆ Various green topics, such as green living, environmental protection, sustainable development, recycling, etc had been widely discussed in various radio programmes, such as a segment hosted by Simon Chau, ‘Green Living Front’ (Friday at 2000 hrs on R5), Radio 1’s programme, ‘Family Man’ (Saturday from 1215 to 1400), etc.

TV Programmes

- ◆ produced a 7-episode “Tree Stories” series to enhance audience’s understanding of trees, so as to create an environment in which humans and trees can co-exist.
- ◆ commissioned a 6-episode documentary series “Sea World Explorers”, in which a group of diving enthusiasts took the audience into the deep ocean to appreciate the tranquil yet colourful underwater world.
- ◆ produced a 10-episode “Hong Kong Geographic” series, introducing 10 countryside locations rich in fauna and flora species. Apart from enjoying the beauty of nature, the audience may further develop its appreciation of the ecological environment and value.

- ◆ produced six 5-minute “Hong Kong Geographic” episodes to showcase the stunning views of the countryside in Hong Kong and the magnificent scenes of different locations.
- ◆ produced in-depth reports in “Hong Kong Connection” on topics including geographical/environmental conservation, global warming, rock preservation, and so forth.
- ◆ also discussed topics such as organic farming, green lifestyle, return to nature, and so forth in “Love Lessons”.

In-house green practices

- ◆ ***Minimising Paper Consumption***
 - Promoted the use of e-mail for communication;
 - promoted double-sided photocopying to reduce consumption of photocopying paper;
 - promoted the use of the blank side of used paper and reuse of envelopes.
- ◆ ***Recycle***
 - placed recycle boxes at convenient locations. In 2008, we have sent 29,000 kg of waste paper for recycling;
 - collected used printer cartridges for recycling.
- ◆ ***Green Products***
 - used photocopiers with double-sided photocopying and automatic energy saving functions;
 - used plain paper fax machines instead of thermal paper ones;
 - procured environmental friendly products, such as refillable ball pens, recyclable printer toner cartridges, etc.
- ◆ ***Energy Saving***
 - encouraged reducing lighting to minimum;
 - adjusting the air-conditioning system to keep the room temperature at a reasonably acceptable level.
- ◆ ***Switch-off***
 - posted energy-saving stickers at lighting switches and electricity devices and issued a circular to remind staff to switch off lightings when they leave office and electricity devices when they are not in use.

- ◆ ***E-communication***
 - uploaded useful information onto the intranet for internal reference (e.g. departmental telephone directory, circulars, important notices, etc.);
 - uploaded general forms onto the intranet instead of keeping these paper forms in stock.

Next Steps in Environmental Performance

RTHK will continue to meet its environmental objectives by means of:

- ◆ producing programmes in a variety of formats on environmental issues;
- ◆ continuing its involvement in promoting environmental issues in the community;
- ◆ promoting a green purchasing policy in support of its production efforts; and
- ◆ ensuring that the working environment for its staff remains safe and healthy.

Information and Suggestions

For enquires in connection with this Environmental Report, please contact RTHK's Green Manager (telephone number: 2339 6330; or fax 2338 0279; e-mail: general@rthk.org.hk).